

BREAD & ROSES PRESENTS™

SPRING BENEFIT CONCERT

April 25, 2019

Great American Music Hall

SPONSORSHIP



Brought to you by Jeff & Laurie Ubben

THE EVENT:

An intimate benefit concert with expected attendance of 350 including community members, corporate executives and music professionals from around the Bay Area with a fundraising goal of \$300,000 to benefit Bread & Roses program of delivering hope, healing and joy through live music to isolated Bay Area audiences.

Exclusive Sponsors and VIP Reception including appetizers & wine and meet-and-mingle with the artists; *fundraising* with a special prize-packed Fund-a-Need and drawing; and of course, a fabulous night of live music!

THE LINE-UP:

Lucius with *The Seaweed Sisters*

The Nude Party

Matt Jaffe, Musical Host

EVENT COMMITTEE:

Gene Barnes, Robin Eber, Adam Fells, Lane Murchison, Stacy Nelson,
Terry Noyer, Philip Pillsbury III, Tucky Pogue, Kay Tittle

BE OUR TITLE SPONSOR!

\$25,000 TITLE SPONSORSHIP

RECOGNITION

- Title Sponsorship Branding
- Full-page ad in commemorative event program
- Logo or name displayed on valet parking signage
- Logo or name on sponsor poster display
- Recognition from the stage

MEDIA

- Logo and link on our website
- Logo and special acknowledgement in social media (Facebook, Twitter, Instagram, Blog)
- Logo and link in e-news and announcements to supporters

HOSPITALITY

- Valet Parking - complimentary
- VIP reception including meet-and-mingle with artists; complimentary wine and light fare
- Two tables for six (6) guests with premier concert seating—the best seats in the house
- Premium commemorative gift package

BONUS

- Recognition as a Title Sponsor at the \$10K level of our special *Fund-A-Need*
- Automatic entry into the \$10K level of our *Fund-A-Need Drawing*



SPONSOR LEVELS:

\$10,000 PLATINUM ARTIST

HOSPITALITY

- Valet Parking - complimentary
- VIP reception including meet-and-mingle with artists; complimentary wine and light fare
- Table for six (6) guests with premier concert seating—the best seats in the house
- Premium commemorative gift package

RECOGNITION

- Full-page ad in commemorative event program
- Logo or name displayed on valet parking signage
- Logo or name on sponsor poster display
- Recognition from the stage

MEDIA

- Logo and link on our website - breadandroses.org
- Logo and special acknowledgement in social media (Facebook, Twitter, Instagram, Blog)
- Logo and link in e-news and announcements to supporters (reach 5,000)

BONUS

- Recognition as a lead donor at the \$10K level of our special *Fund-A-Need*

\$5,000 SHOWSTOPPER

HOSPITALITY

- Valet Parking - complimentary
- VIP reception including meet-and-mingle with artists; complimentary wine and light fare
- Table for six (6) guests with premier concert seating
- Commemorative gifts

RECOGNITION

- Ad in commemorative event program
- Logo or name on sponsor poster display
- Recognition in print and other media

MEDIA

- Logo and link on our website - breadandroses.org
- Logo and special acknowledgement in social media (Facebook, Twitter, Instagram, Blog)
- Logo and link in e-news and announcements to supporters (reach 5,000)

\$7,500 HALL OF FAME

HOSPITALITY

- Valet Parking - complimentary
- VIP reception including meet-and-mingle with artists; complimentary wine and light fare
- Table for six (6) guests with premier concert seating—the best seats in the house
- Premium commemorative gift package

RECOGNITION

- Ad in commemorative event program
- Logo or name displayed on valet parking signage
- Logo or name on sponsor poster display
- Recognition from the stage

MEDIA

- Logo and link on our website - breadandroses.org
- Logo and special acknowledgement in social media (Facebook, Twitter, Instagram, Blog)
- Logo and link in e-news and announcements to supporters (reach 5,000)

\$3,000 HEADLINER

HOSPITALITY

- Valet Parking - complimentary
- VIP reception including meet-and-mingle with artists; complimentary wine and light fare
- Table for six (6) guests
- Commemorative gifts

RECOGNITION

- Listing in commemorative event program
- Logo or name on sponsor poster display

MEDIA

- Logo and link on our website - breadandroses.org
- Logo and special acknowledgement in social media (Facebook, Twitter, Instagram, Blog)
- Logo and link in e-news and announcements to supporters (reach 5,000)

2019 SPRING BENEFIT CONCERT

SPONSOR!

Join our esteemed group of supporters by sponsoring our Spring Benefit Concert
Thursday, April 25, 2019 at Great American Music Hall in San Francisco.

An intimate benefit concert with expected attendance of 350 including community members, corporate executives and music professionals from around the Bay Area with a fundraising goal of \$300,000 to benefit Bread & Roses Presents program of delivering **hope, healing and joy through live music** to isolated Bay Area audiences.

What a great opportunity for you to showcase your business and entertain your most valued clients and colleagues; combined with an excellent way for you to make a difference for the disadvantaged in the Bay Area. All while enjoying a fabulous, music-filled evening!

Since our founding in 1974, the contributions from countless supporters just like you have enabled us to continue our mission of *hope and healing through live music* to isolated audiences. **We serve 125 facilities** by presenting **over 625 live performances each year** to isolated audiences throughout eight Bay Area counties. Some of the shows we present are small and intimate, perhaps even bed-to-bed; others are "lift-the-roof-off" big. But regardless of the scale of production, all shows abundantly feature the **heart-to-heart connection between audiences and performers that is the Bread & Roses hallmark.**

Sponsorship funds donated to Bread & Roses Presents are central to the success of our fundraising event. Please complete and return the **sponsor pledge form** at your earliest convenience to receive a tax-deductible receipt and acknowledgment.

Yes! We will sponsor the event at this level:

☐ **TITLE SPONSORSHIP @ \$25,000**

☐ **PLATINUM ARTIST @ \$10,000** ☐ **MUSICAL LEGEND @ \$7,500**

☐ **SHOWSTOPPER @ \$5,000** ☐ **HEADLINER @ \$3,000**

		<input type="checkbox"/> Charge to VISA/MC/AMEX <input type="checkbox"/> Pay by check to: Bread & Roses Presents	
Business Name and Contact Full Name (please print)			
Address / City, ST Zip		Credit Card #	Exp. Date Security Code
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Biz phone	Mobile Phone	Print Name	
Email	Signature	Date:	

Proceeds from this event support our program of bringing hope, healing and joy through live music to isolated Bay Area audiences. We are a 501(c)(3) nonprofit charitable organization: Federal tax ID # 94-2260301. All donations are tax-deductible to the extent allowed by Federal law.

RETURN FORM TO BREAD & ROSES PRESENTS BY MAIL OR EMAIL TO:

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