

BREAD & ROSES PRESENTS™

Spring Benefit Concert

May 1, 2020

Saint Joseph's Arts Society

San Francisco

SPONSORSHIP OPPORTUNITIES



Brought to you by Jeff & Laurie Ubben

The Event:

Our major annual spring fundraiser is an intimate benefit concert with expected attendance of 500 including community members, corporate executives and music professionals from around the Bay Area. Our fundraising goal of \$425,000 will support Bread & Roses program of delivering hope and healing through live music to diverse audiences isolated in Bay Area institutional settings.

The Venue:



A National Historic Landmark in San Francisco, the 1913 Saint Joseph's Church has been revitalized by renowned interior designer and event specialist Ken Fulk as a destination, a forum and a source of inspiration for artists, patrons and the public. Filled with unique sculptures and delightful art installations that compliment the original architecture, the Saint Joseph's Arts Society is a dazzling new venue and one-of-a-kind concert hall that has to be seen to be believed.

The Line-up:

Cage The Elephant

Special acoustic set by this 2020 Grammy winner for best rock album.

Opening Act TBA

Celebrity Emcee

About Bread & Roses Presents:

Bread & Roses is a nonprofit arts organization with a human services mission. Founded in 1974 by the late singer-songwriter / guitarist Mimi Fariña, Bread & Roses has consistently and reliably provided services to our neighbors most in need for over 45 years. Last year we presented 653 shows in 123 facilities in eight Bay Area counties, marshaling the talents of more than 1,036 performers and other volunteers to bring joy to 32,718 isolated youth, adults and seniors, of whom 57% are minority.

TREAT YOUR GUESTS!

\$20,000 *Salon Experience*

HOSPITALITY

- A private salon, seats eight guests & includes two bottles of wine and complimentary hors d'oeuvres
- Individual private concierge service
- 8 seats in the central nave
- VIP reception including complimentary wine and light fare
- Premium commemorative gift package
- Complimentary valet parking

RECOGNITION

- Full-page ad in commemorative event program
- Name & logo on sponsor poster display
- Recognition from the stage

MEDIA

- Logo and link on our website
- Logo and link in Bread & Roses e-news and announcements to supporters



SPONSOR LEVELS:

\$10,000 *Platinum Artist*

HOSPITALITY

- Table for six guests with premier concert seating & two complimentary bottles of wine
- VIP reception including complimentary wine and light fare
- Premium commemorative gift package
- Complimentary valet parking

RECOGNITION

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- Name & logo on sponsor poster display

MEDIA

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\$5,000 *Showstopper*

HOSPITALITY

- Table for six guests with premier concert seating
- VIP reception including complimentary wine and light fare
- Complimentary valet parking

RECOGNITION

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MEDIA

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\$7,500 *Hall of Fame*

HOSPITALITY

- Table for six guests with premier concert seating & two complimentary bottles of wine
- VIP reception including complimentary wine and light fare
- Complimentary valet parking

RECOGNITION

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MEDIA

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\$3,000 *Headliner*

HOSPITALITY

- Table for six guests
- VIP reception including complimentary wine and light fare
- Complimentary valet parking

RECOGNITION

- Listing in commemorative event program
- Name & logo on sponsor poster display

MEDIA

- Logo and link on our website
- Logo and link in Bread & Roses e-news and announcements to supporters





2020 SPRING BENEFIT CONCERT SPONSOR

Join our esteemed group of supporters by sponsoring our Spring Benefit Concert
Friday, May 1, 2020 at Saint Joseph's Arts Society in San Francisco.

An intimate benefit concert with expected attendance of 500 including community members, corporate executives and music professionals from around the Bay Area with a fundraising goal of \$425,000 to sponsor Bread & Roses Presents program of delivering **hope, healing and joy through live music** to isolated Bay Area audiences.

A great opportunity for you to showcase your business and entertain your most valued clients and colleagues; combined with an excellent way for you to make a difference for the disadvantaged in the Bay Area. All while enjoying a fabulous, music-filled evening!

Since our founding in 1974, the contributions from countless supporters just like you have enabled us to continue our mission of *hope and healing through live music* to isolated audiences. **We serve 123 facilities** by presenting **over 650 live performances each year** to isolated audiences throughout eight Bay Area counties. Some of the shows we present are small and intimate, others are "lift-the-roof-off" big. But regardless of the scale of production, all shows abundantly feature the **heart-to-heart connection between audiences and performers that is the Bread & Roses hallmark**.

Sponsorship funds donated to Bread & Roses Presents are central to the success of our fundraising event. Please complete and return the **sponsor pledge form** at your earliest convenience to receive a tax-deductible receipt and acknowledgment.

Yes! We will sponsor the event at this level:

☐ **SALON EXPERIENCE @ \$20,000**

☐ **PLATINUM ARTIST @ \$10,000** ☐ ~~HALL OF FAME @ \$7,500~~ **SOLD OUT!**

☐ ~~SHOWSTOPPER @ \$5,000~~ **SOLD OUT!** ☐ ~~HEADLINER @ \$3,000~~ **SOLD OUT!**

		<input type="checkbox"/> Charge to VISA/MC/AMEX <input type="checkbox"/> Pay by check to: Bread & Roses Presents	
Business Name and Contact Full Name (please print)			
Address / City, ST Zip		Credit Card #	Exp. Date Security Code
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Biz phone	Mobile Phone	Print Name	
Email	Signature	Date:	

Proceeds from this event support our program of bringing hope, healing and joy through live music to isolated Bay Area audiences. We are a 501(c)(3) nonprofit charitable organization: Federal tax ID # 94-2260301. All donations are tax-deductible to the extent allowed by Federal law.

RETURN FORM TO BREAD & ROSES PRESENTS BY MAIL OR EMAIL TO:

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